

Enterprise

Working class realities

Things like taxes, interest, insurance, various fees and licensing expenses blight productivity and drain off profits, without contributing anything to the products or services. Many of those limited to low skill jobs view success within the system as unachievable. These have no reason to do any more than they must, to survive until age or injury gives them a free inadequate income for the rest of their lives.

If people are to find motivation, it will be in things they can control. A person scouring the streets for recyclables for instance, can count upon rewards proportional to his efforts. Under these circumstances many will work long days for no more than fifteen or twenty dollars. This only works for them if they are free to spend it as they choose without having to support local, state, federal and international interests.

This makes a lifestyle without global obligations very attractive to many. By developing a lifestyle below the radar of state and federal supervision, a person has a little latitude within which he can enjoy some rewards for his efforts. At this level, he can afford to dabble in enterprises that produce far too little to survive in the mainstream economy. On the other hand, there is always the chance that careful execution could raise the level of income to where a lifestyle upgrade would be possible.

This frees us to consider any product or service that might render a few intermittent dollars. The development of entrepreneurial efforts should be a part of any sustainability experiment.